

Linda O'Bryon, President, South Carolina ETV

As President and CEO of South Carolina ETV, Linda O'Bryon oversees a statewide network of 19 TV and Radio stations and an education service reaching schools throughout the state. SCETV has studios and production facilities in Columbia and several regions around South Carolina. O'Bryon joined SCETV in 2010, and in that time the network has opened a new state-of-the-art radio production facility, a television newsfeed studio and has launched several national programs including *A Chef's Life* (PBS); *180 Days: Hartsville* (PBS); *Song Travels with Michael Feinstein* (NPR); and *The Education of Harvey Gantt* (APT).

O'Bryon is founding executive editor of *Nightly Business Report*, which has been a mainstay on national public television for more than 30 years. O'Bryon spearheaded the creation of NBR while serving as the news director for WPBT. As General Manager of NBR Enterprises in Miami, she orchestrated international co-production partnerships, managed editorial and business operations and developed digital and educational initiatives associated with the series. She was principal co-anchor for the program for 12 years and frequently appeared on the program throughout her tenure with NBR.

Before joining SCETV, O'Bryon was Chief Content Officer for Northern California Public Broadcasting/KQED, where she oversaw Radio, TV, Interactive, Education Network, Technology and Engineering.

In 2009, O'Bryon received a national Lifetime Achievement Emmy Award in Business and Financial Reporting from the National Academy of Television Arts and Sciences. She has received the Distinguished Achievement Award from the Society of American Business Editors and Writers and was named as one of the most influential women in the Bay Area by SF Business Times. Currently she serves on the Boards of American Public Television (APT), the Public Broadcasting Service (PBS) and the Central Carolina Community Foundation. She is a graduate of the Midlands Diversity Leaders Initiative of the Riley Institute at Furman.

Born and raised in Washington, D.C., O'Bryon graduated cum laude from the University of Miami with a major in communications and a minor in economics.